



# Exceed Reads

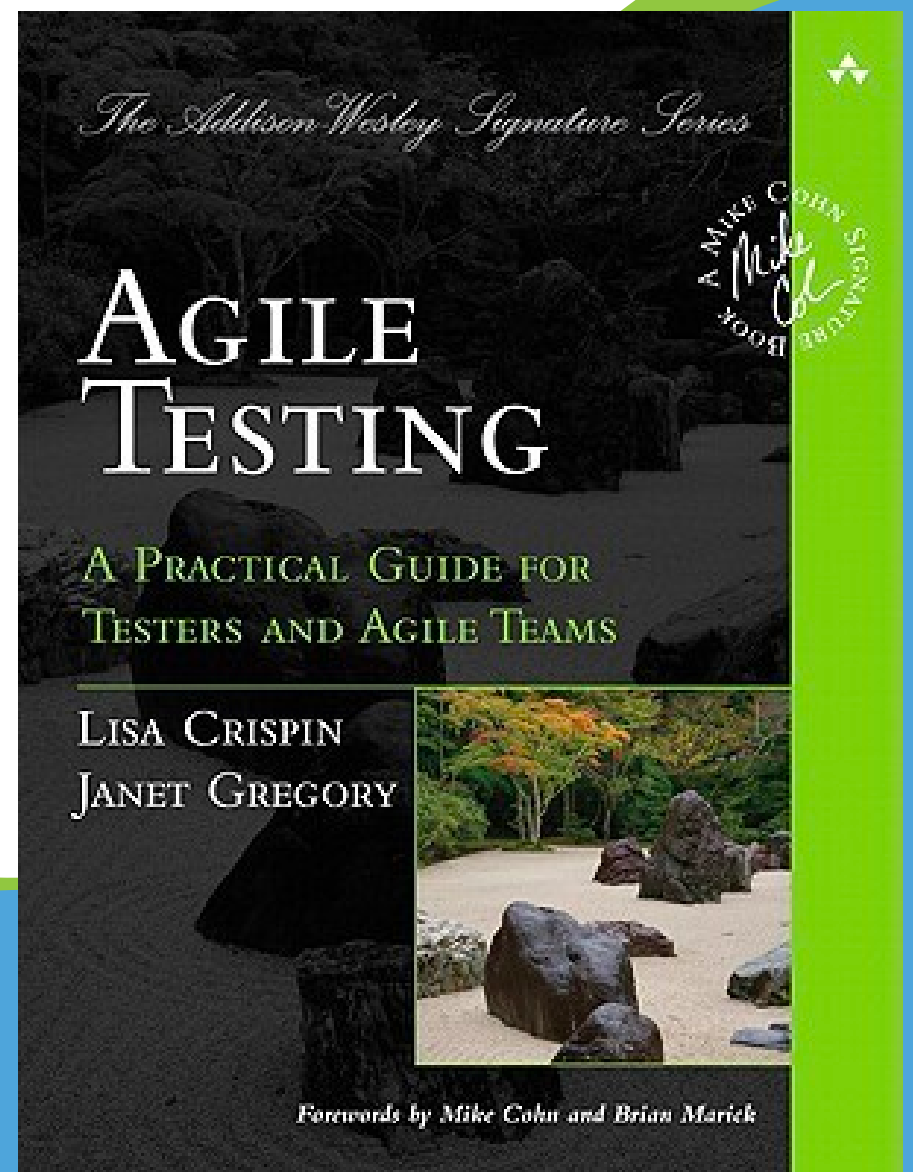
The books we read and loved in 2021



"It's a very handy book helping resources to understand how to transform themselves in an agile environment to deliver stable quality product."



**Syed Qambar Ali Rizvi,**  
QA Practice Manager





# "Inspiring for growth."



**Eliane Moukheiber,**  
Sales Account Manager

THE #1 BESTSELLING AUTHOR OF THE MONK WHO SOLD HIS FERRARI  
**ROBIN SHARMA**  
15 MILLION BOOKS SOLD WORLDWIDE



OWN YOUR MORNING  
ELEVATE YOUR LIFE

"Robin Sharma's books are helping people all over the world  
lead great lives." — PAULO COELHO



"Explains what you should teach your children about money."

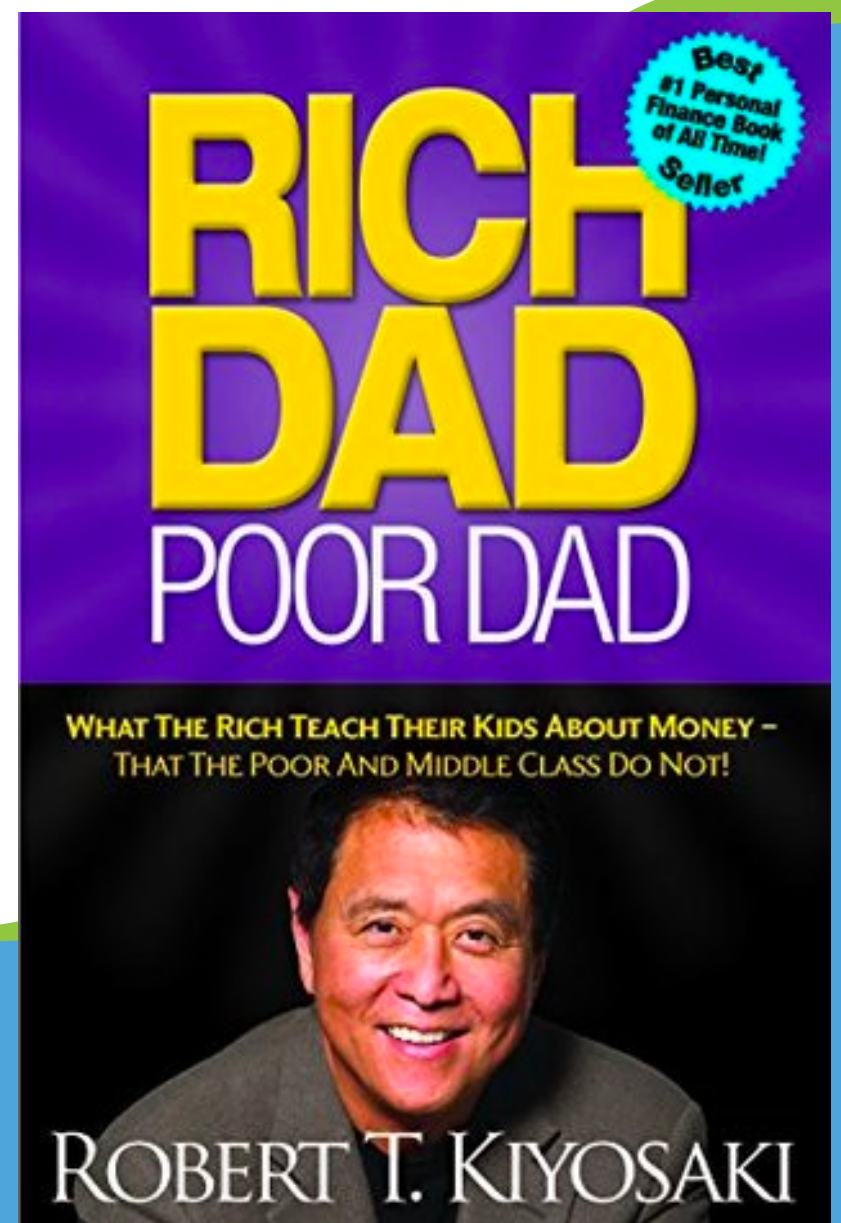


**Georges Felfle,** CFO

"You'll come to a lot of realizations, and learn a lot."



**Dom Angeles,**  
Outsourcing Coordinator

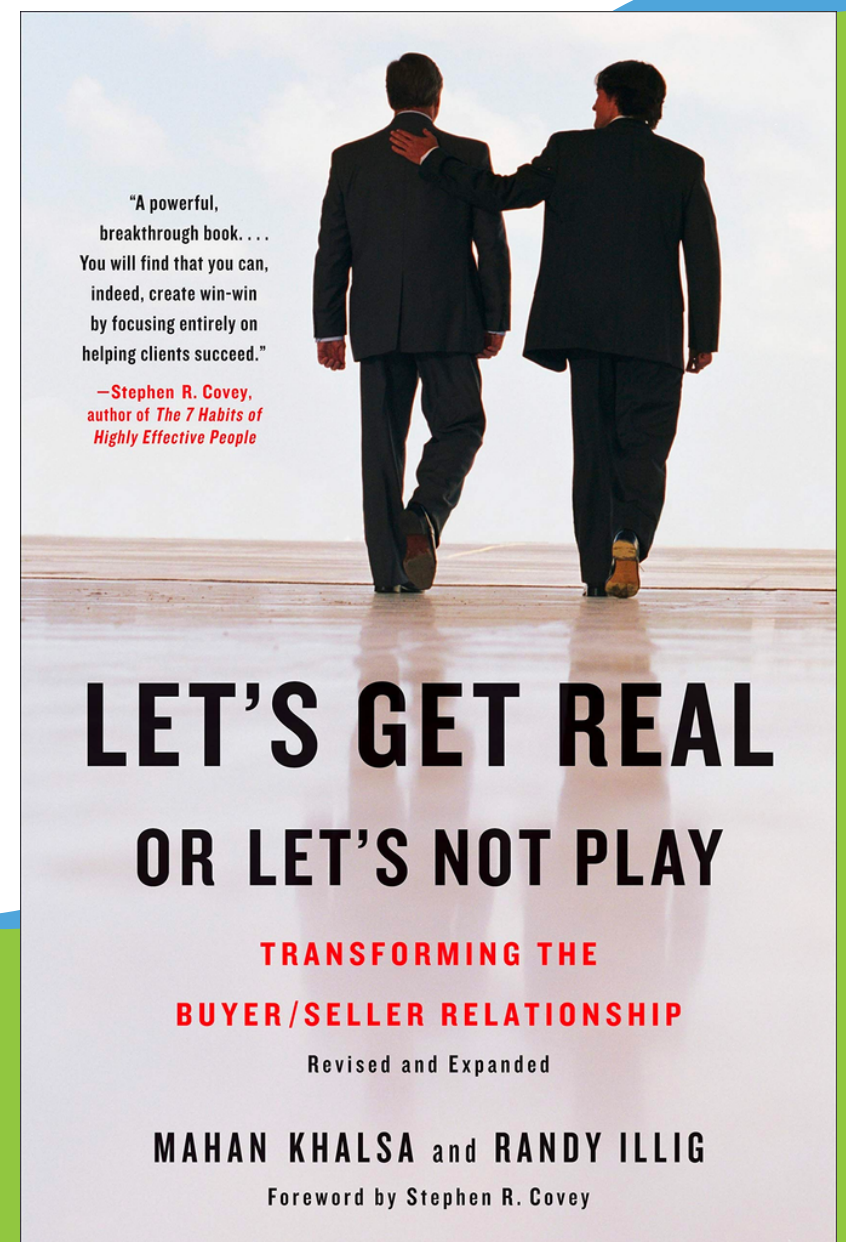




"Very beneficial for sales team members especially, as it talks about real scenarios."



**Samer Khattab,**  
Customer Success Manager







"This is a manual on how to keep focused on what matters to achieve results, which is extremely important with all the continuous distraction we have around us."



**Nihal Salem,**  
Product Growth Manager

## indistractable

How to Control Your Attention  
and Choose Your Life

NIR EYAL

*Wall Street Journal* bestselling author of *Hooked*

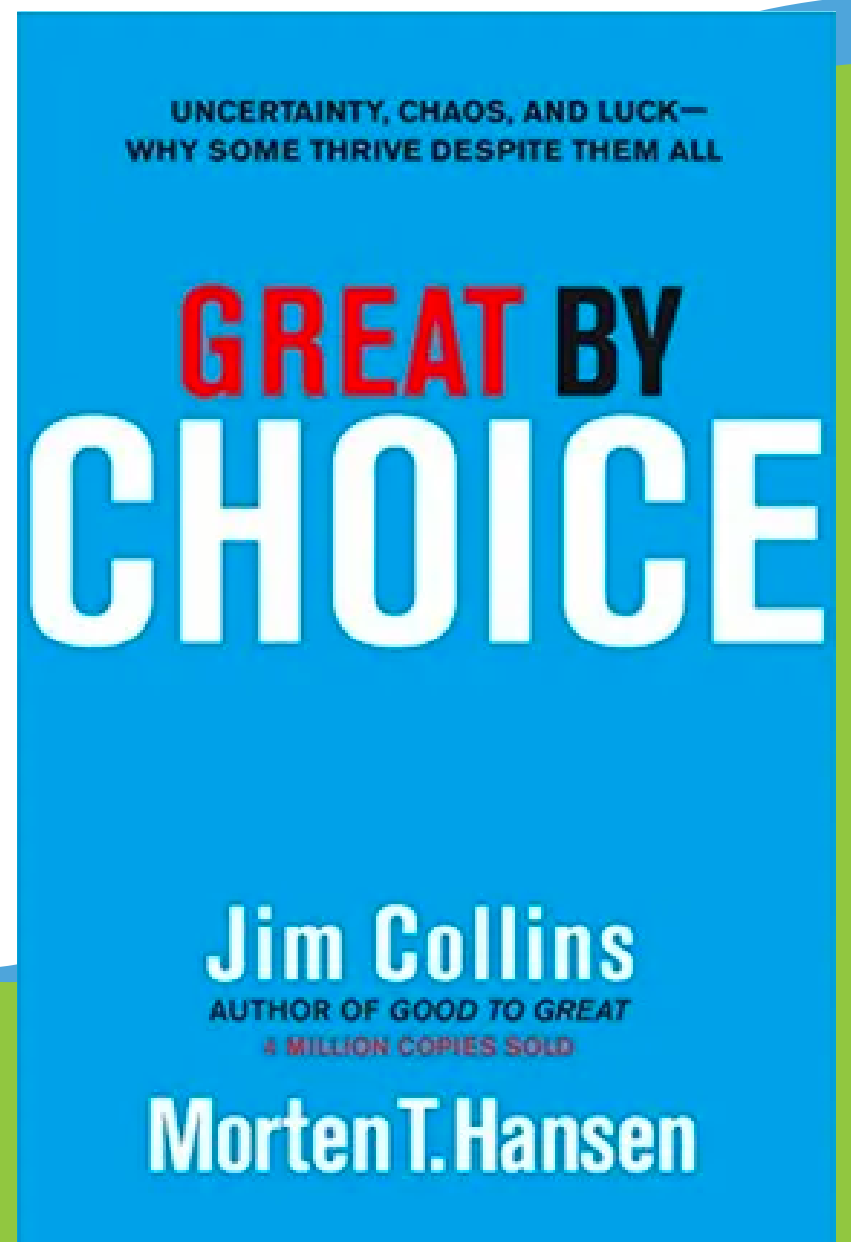
WITH JULIE LI



"This book shows that anyone can be great- it requires no special skills or knowledge, and this knowledge gives a framework on how to get there."



**Ahmad Chayati,**  
General Manager

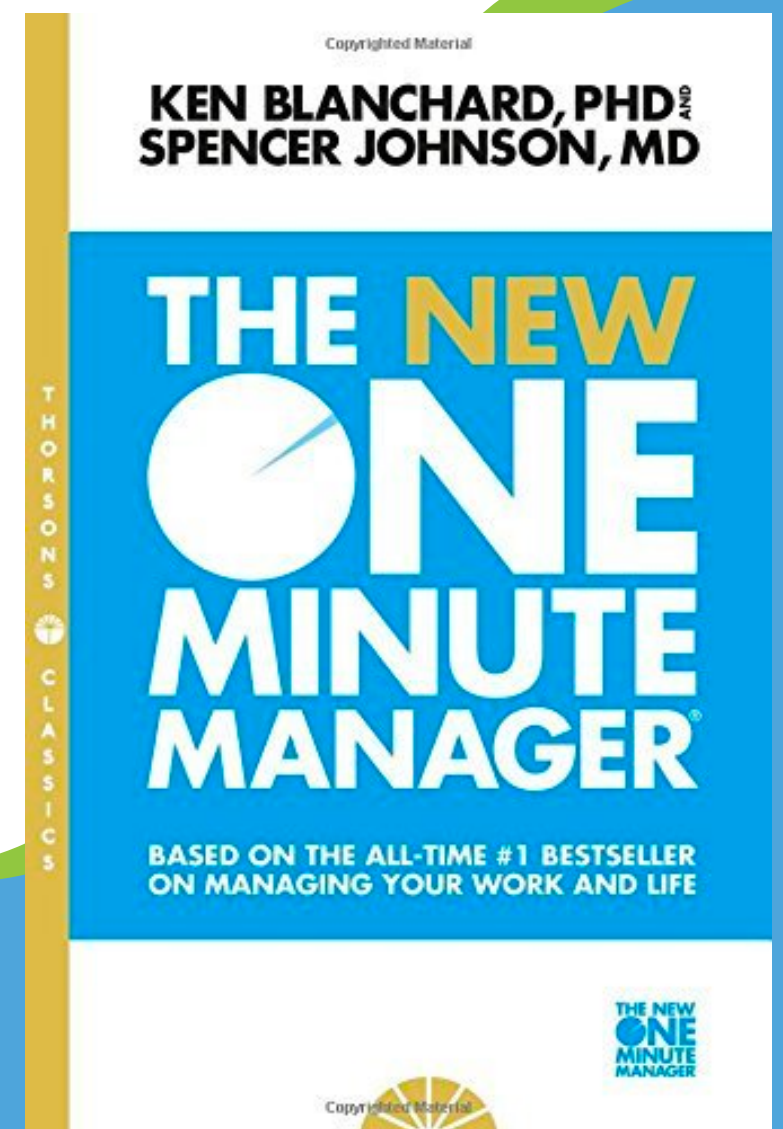




"The book tells a story, recounting 3 techniques and of an effective manager: one minute goals, one minute praising, and one minute reprimands. Each of these takes only a minute but has a lasting effect. I think every on managerial position should give it a read



**Usman Naseer,**  
HR Specialist



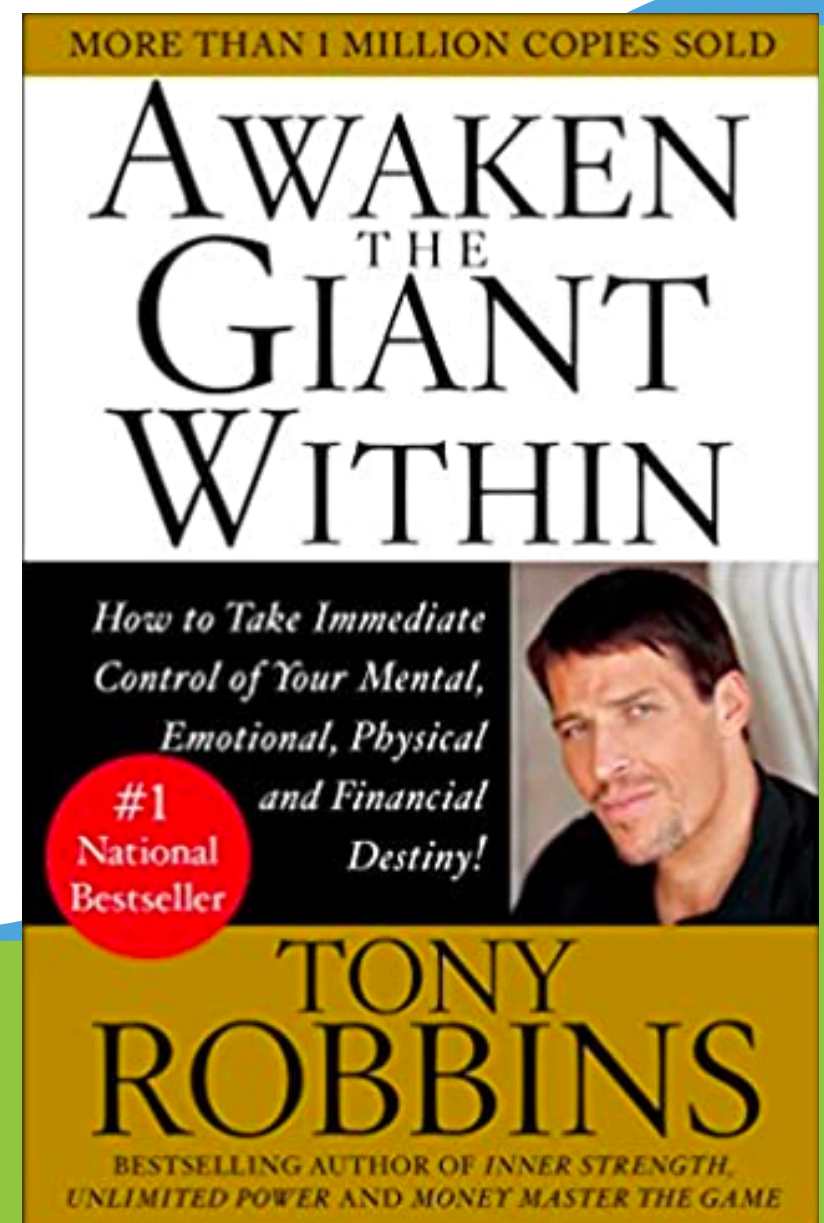




"I believe that there are some productive mental models presented in the book that might work well. As always, one always draw different conclusions depending on where we are at the moment. This Book will help us to take control of our life, our own decisions.."



**Patrick Abou Akl,**  
Performance & Compensation  
Manager

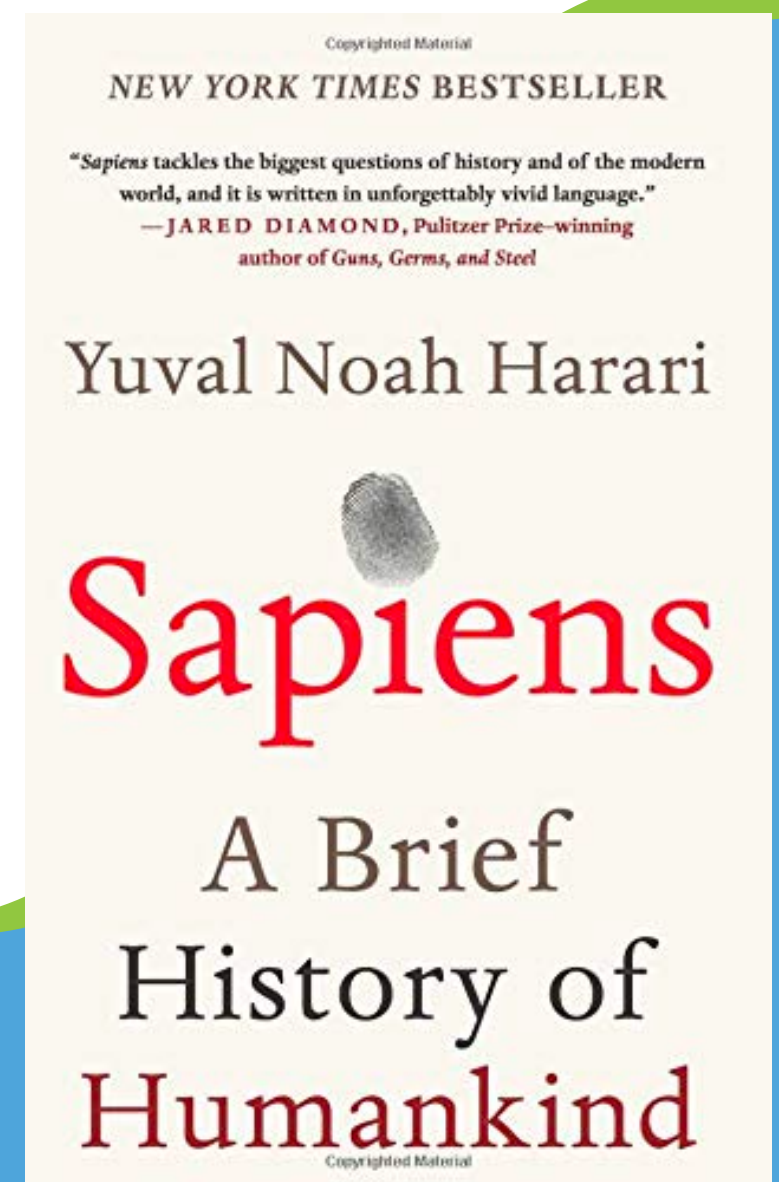




"The book will give a clear idea about humankind and the theory of evolution."



**Bassem Riachi,**  
Partner Success Manager

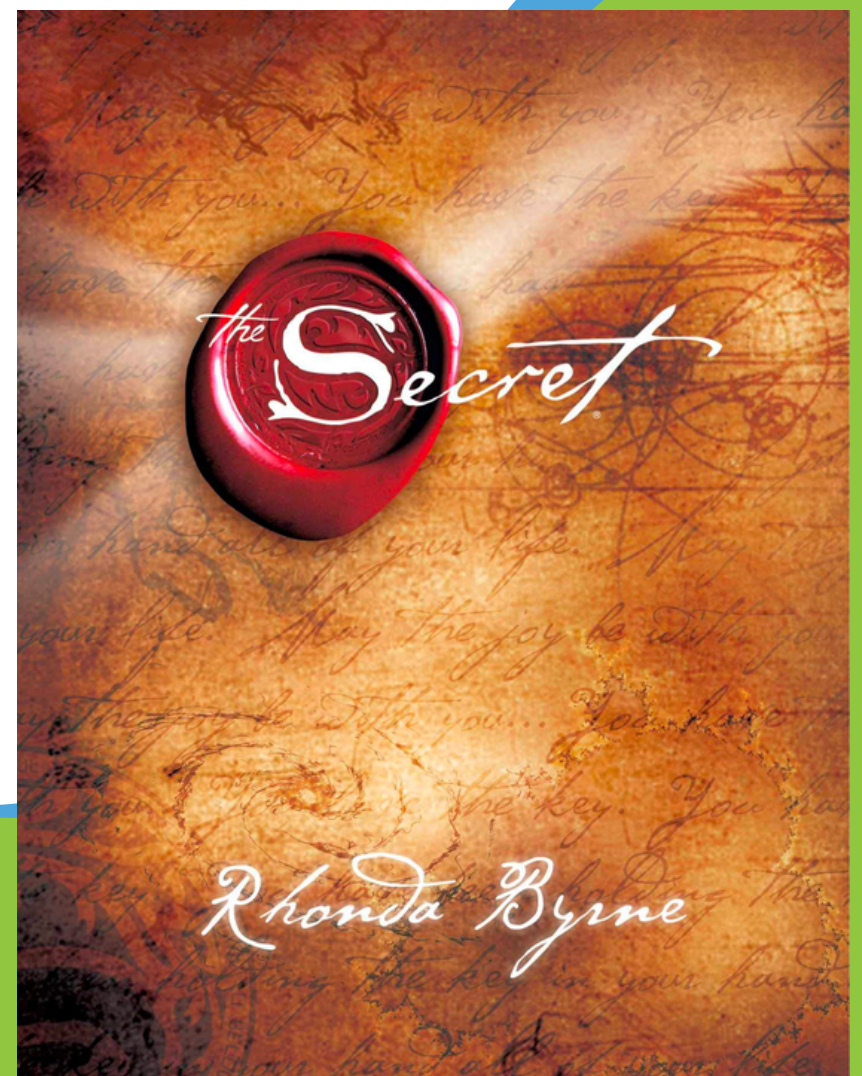




"The learnings and insight from The Secret can be used in every aspect of your life—money, health, relationships, happiness, and in every interaction you have in the world. I am confident if some one apply this book to their lives they will see the results and will start enjoying a happy life in what ever situation they are in.



**Asghar Ali,**  
HR Manager – Payroll





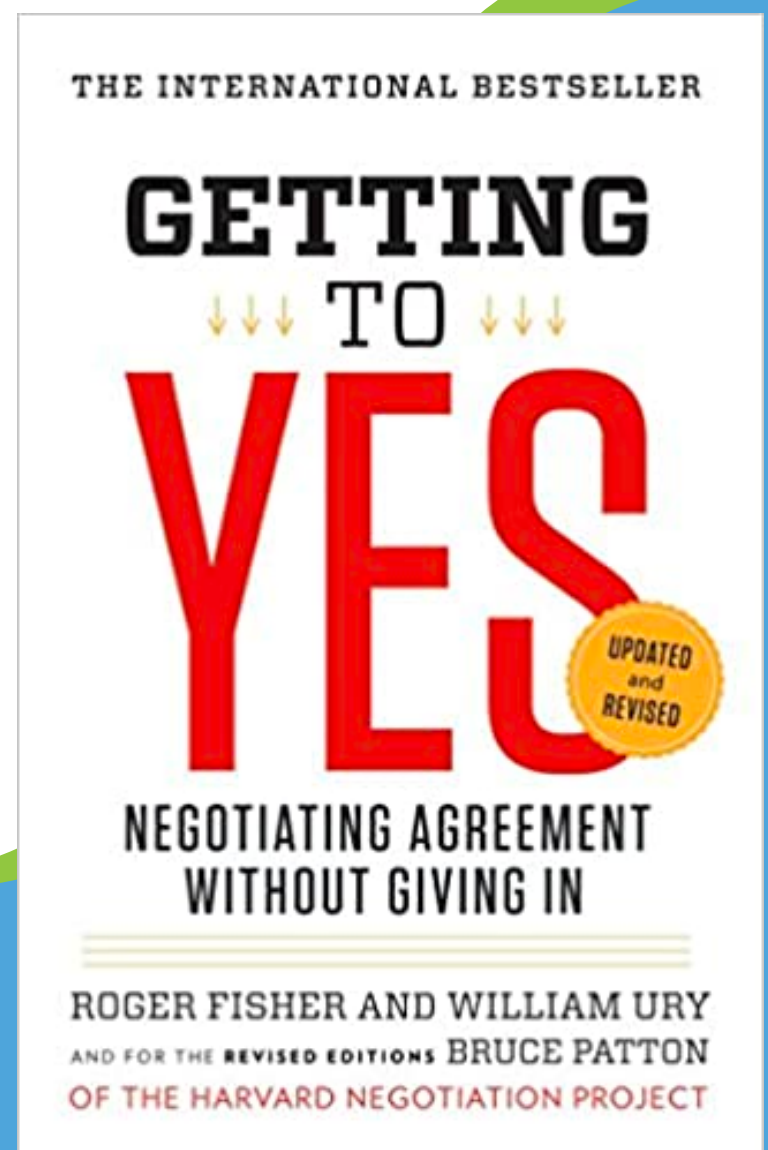


"Good for sales people as well as for professionals in other business units; For example, me as a recruiter, part of my job is to sell the job itself and Exceed's reputation.."



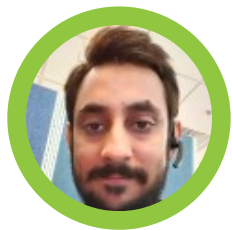
**Hussein Ajami**

Talent Acquisition Specialist

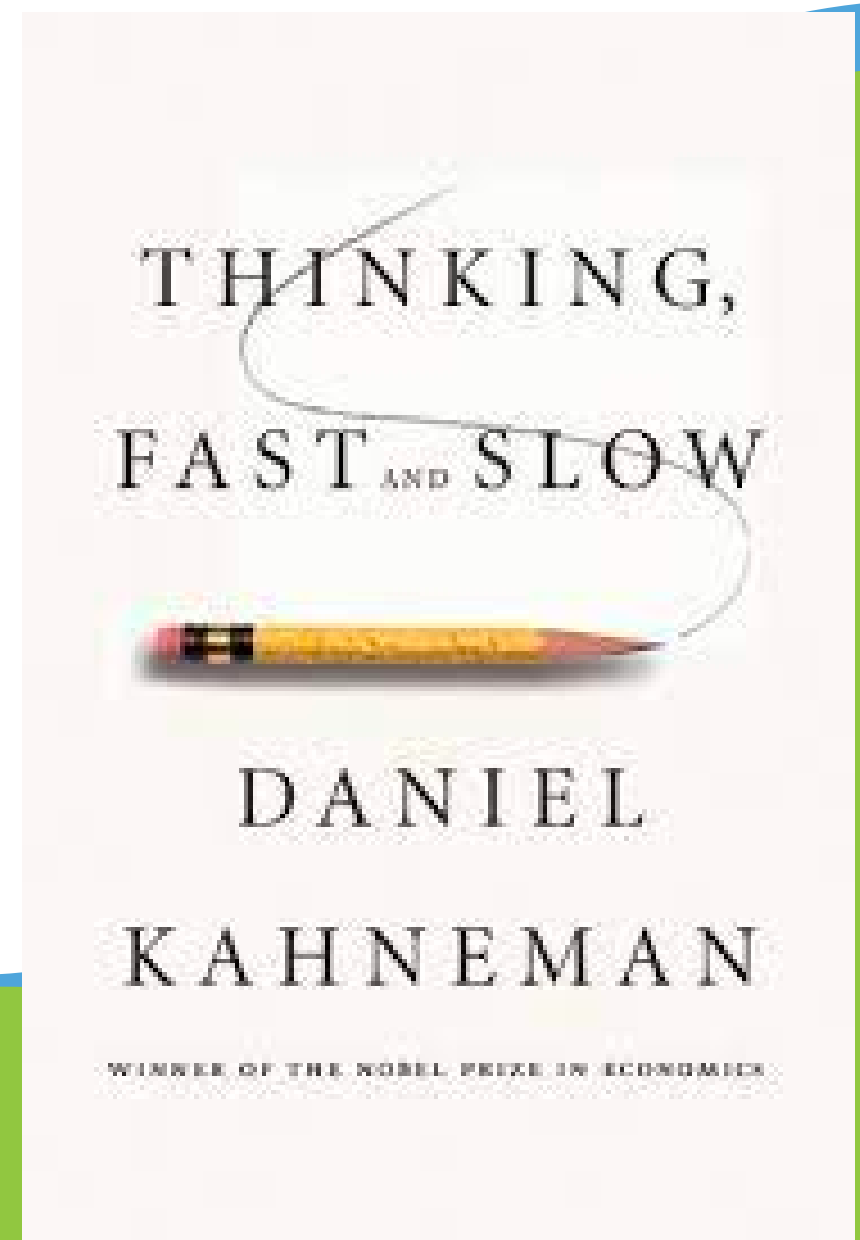




"It shows you how the thinking process works in the brain."



**Zohaib Tasneem,**  
Application Security  
Specialist





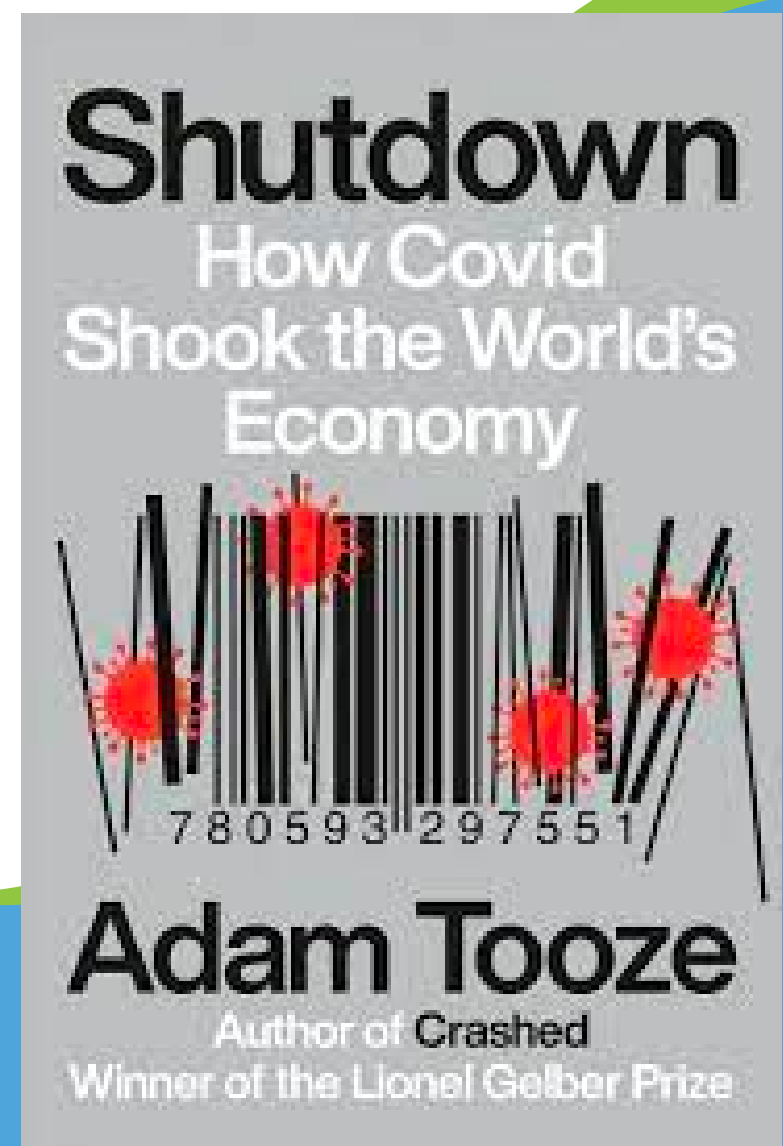


"An economic book discussing how COVID impacted the economy worldwide."



**Issa Ghanem**

Director – Sales Coach



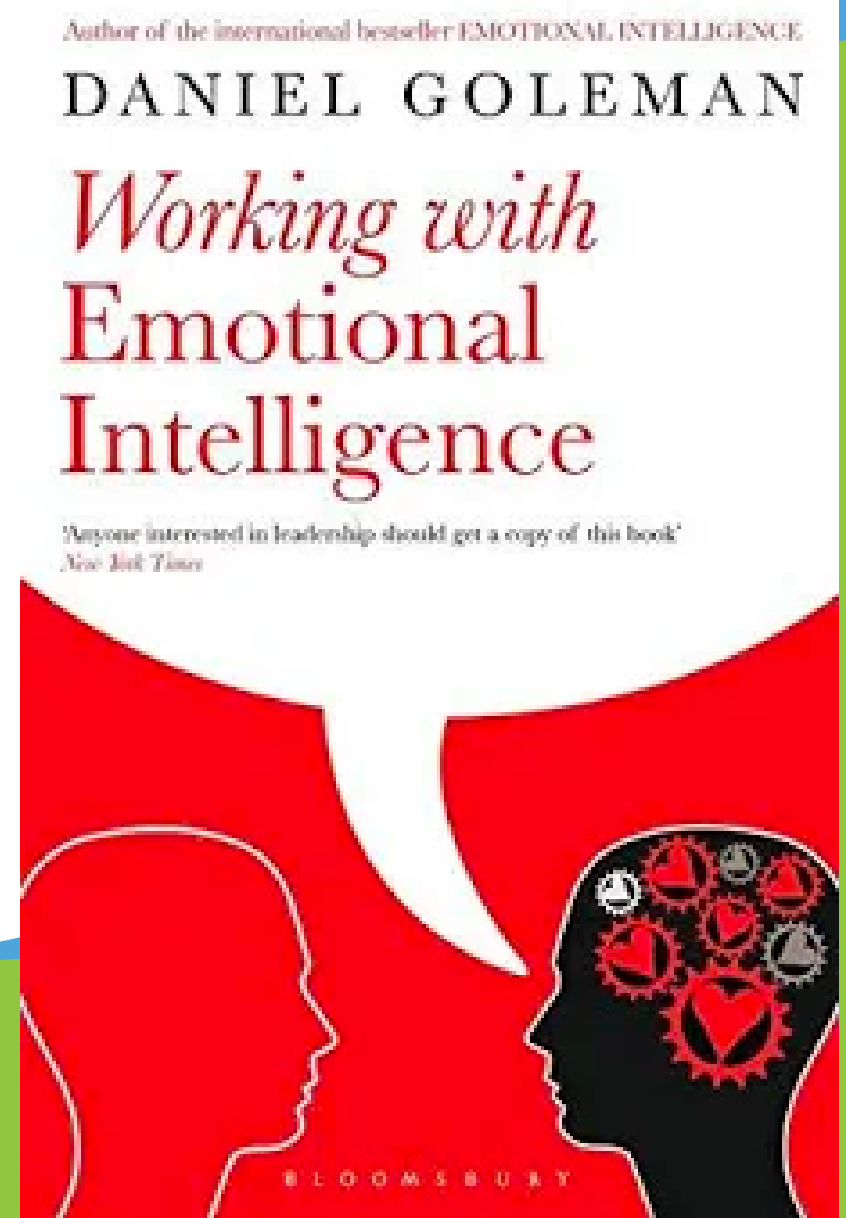


"The book tackles how to be more effective at work by managing our emotions and knowing how to communicate to our colleagues properly."



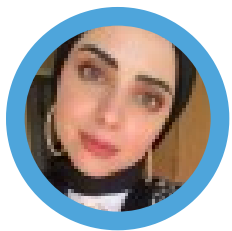
**Liezl Patawaran**

Administrative Officer



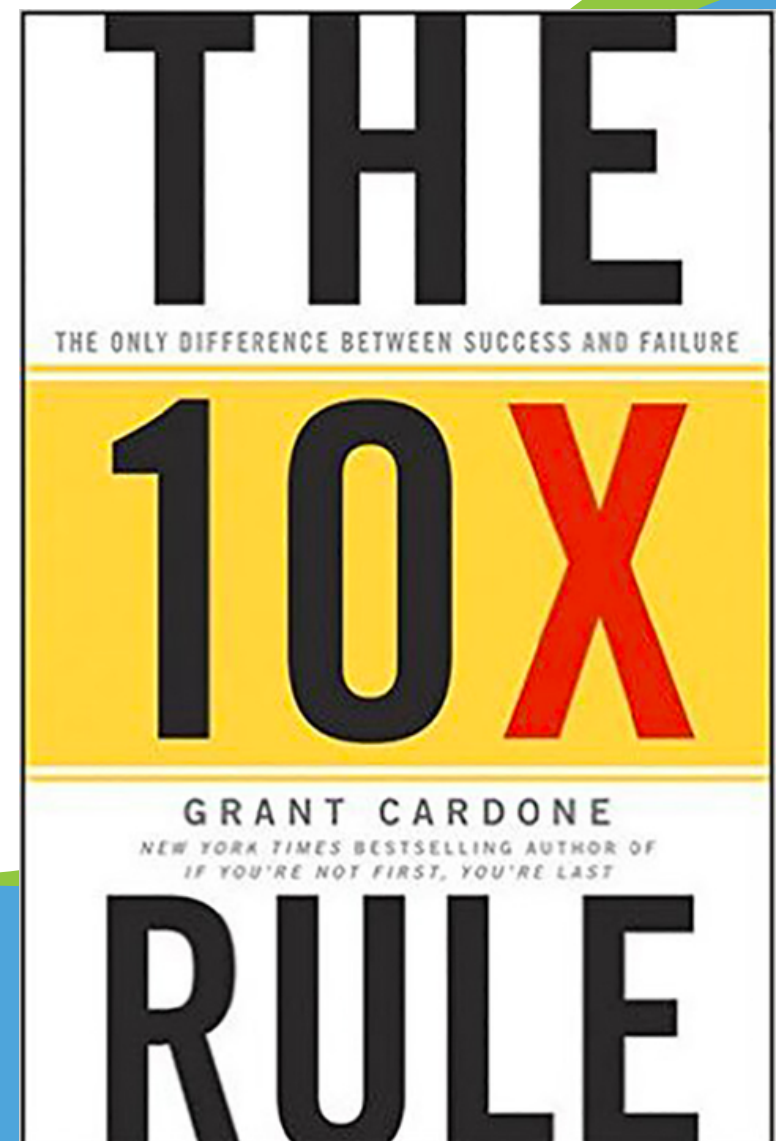


"It highlights that each one of us has the potential to plan, work and achieve 10x more."



**Hiba Chayati**

DevOps Engineer





"A modern personal development approach."



**March Antoine**

Senior Sales Account Manager

**THE  
SUBTLE  
ART OF  
NOT  
GIVING  
A F\*CK**

A COUNTERINTUITIVE APPROACH  
TO LIVING A GOOD LIFE

**MARK MANSON**

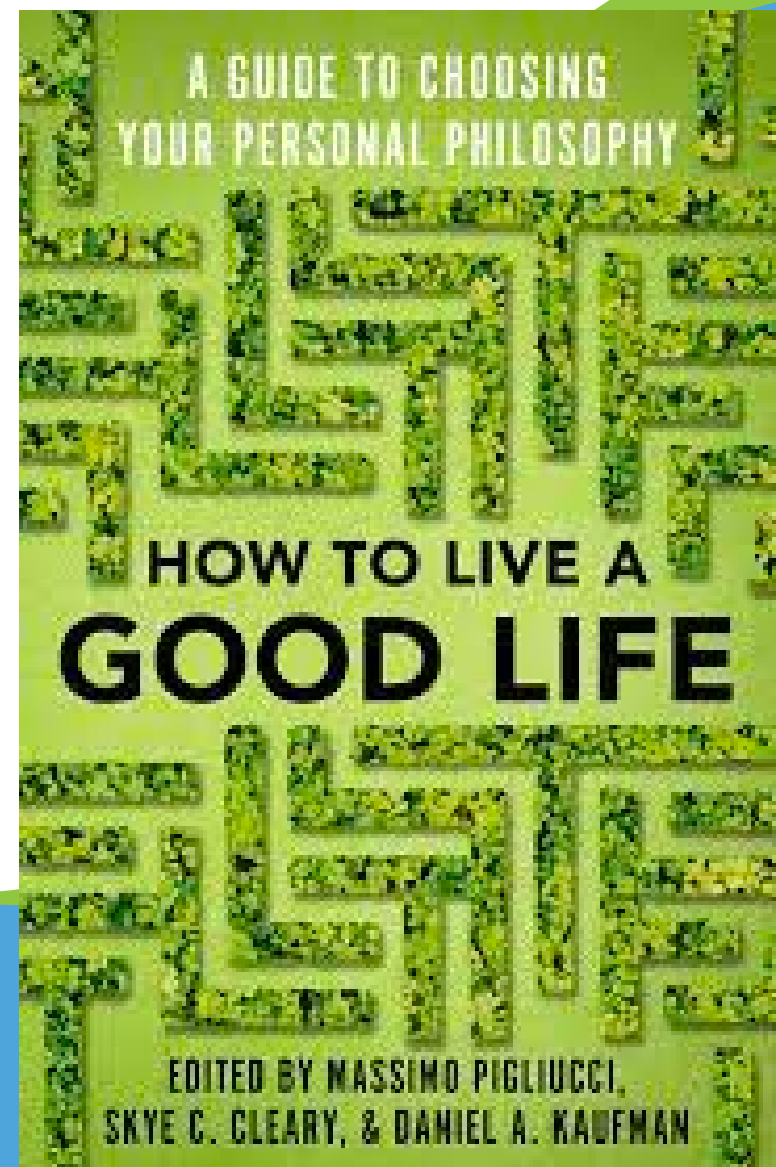


"Is a great guide on choosing your own personal philosophy."



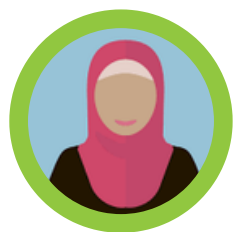
**Zaher Miari**

Collection Supervisor





"How to Survive the Modern World—  
making sense of, and finding calm in,  
unsteady times"



**Asma Al Muzaini**

Project Manager

